Recruitment and Advertising

Recruitment is one of the most time consuming parts of leading a group. Even established groups will have attrition, so it is important to think of this as an ongoing process.

Recruiting Leaders

Generally if you are thinking of starting a scout group, you may have a few families in mind who are interested in scouting together. These core families are a great pool to recruit your initial leadership team from. If you don't have a group of families interested in scouting together yet, you may want to check into our Lone Scout Program.

As your group grows, most of your leadership pool will come from the families of the scouts interested in your program.

Recruiting Scout Families

There are several ways to get the word out about your group:

Social Media

Local Media

Word of Mouth

Public Events and Tabling

From:
https://wiki.osg-us.org/ - **OSG Resource Library**

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https://wiki.osg-us.org/groups/recruitment?rev=1714156963

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